

01.493.2744

(From: Flat 5, 37 Grosvenor Square, London W1X 9AE).

20th February, 1976.

M/s. Derek Dawson & John Daly,
Hemdale International Films Ltd.,
55, South Audley Street,
London W1Y 5FA.

Dear Derek and John,

re: "RACHEL'S MAN"

As you know, I have had some difficulty in understanding why we could not get the proper support from any Israeli orientated Charities for the premiere, or a succession of premieres, of this film, especially as I had provided your people with a long list of those Charities who were interested. Today, for the first time, I have seen a copy of the letter that went to them inviting them all at the same time to one screening on a Friday morning and I can well understand now why we have received this negative response. That is like inviting 10 competitive distributors to one screening together to try and do deals with them.

I am convinced, and have always been convinced, that if this film, which is rather special and very beautiful, were carefully handled, we could well have a pleasant surprise at the box office. I am afraid, however, that this ham-handed approach will not give it to us. I might add that a premiere in Paris has just been arranged by WIZO, one of the leading Israeli Charities, which 3,000 people are expected to attend in May. Surely what they can do, we can do better.

With kindest regards,

Yours sincerely,

Michael Klinger

c.c. John Scarborough